



Privacy Policy

Important to Us Too: GoBig WiFi, Inc. (**GoBig WiFi**) and its customer (**Customer**) respect your privacy and are committed to maintaining the privacy of personal data we collect. The purpose of our Privacy Policy is to demonstrate our commitment to the privacy and protection of all persons who provide personal data to **GoBig WiFi** and its **Customer**.

Description: This Privacy Policy describes the ways we collect information from and about you, and what we do with the information, so that you may decide whether or not to provide the information.

Where You Visit Us: Providing your personal information to **GoBig WiFi** and its **Customer** by visiting **GoBig WiFi** websites, using mobile applications, via a **GoBig WiFi** appliance (device) or any other means, you are accepting and consenting to the practices described in this Privacy Statement.

Choice: Whether you login, access our WiFi networks, upload information to our websites, use our mobile applications, **you can choose to opt-in and opt-out of our Service and certain features**. But when you opt-out, you might not be able to use our **Service** and take advantage of certain features.

1. WHAT WE COLLECT AND WHY?

If you don't login to the GoBig WiFi systems to get WiFi connection and service: **GoBig WiFi** might collect your device unique MAC address, manufacturer information, location data, calculate and analyze web data and demographic data.

- We anonymize and analyze this information in order to provide our customers with valuable analytics reports so they can improve their operations.

If you login to the the GoBig WiFi systems to get WiFi connection and service: If you login to a **GoBig WiFi** systems (usually by using a single sign-in service provided by such as Facebook, Google+, Twitter, Wechat, **GoBig WiFi** account or mobile SMS text system **AND** choose to share certain personal information with us), **GoBig WiFi** will collect, store and process personal information and share with our customers who will use it for marketing purposes, which you have allowed your social media service (Facebook, Google+, Twitter, WeChat etc.) to share with us. The personal information could include your name, contact information, email address, mobile phone number, IP address, MAC address, social media information, product and service selections and other things that identify you individually.

- We comply with applicable law in storing this information.
- You can choose to opt-out of our customers' marketing programs under their terms of service and privacy policies.

Other data: If you send inquiry or support request to **GoBig WiFi**, you might need to provide personal information such as name, address, phone number, email address, billing and technical contact information, and credit card numbers.

2. HOW WE COLLECT INFORMATION?

GoBig WiFi Appliances (devices) and Software: **GoBig WiFi** develops WiFi appliances and software to provide our customers a cloud based marketing guest WiFi systems. When the user is connected to our WiFi systems, certain information is collected for marketing purpose.

3. WHO WE SHARE INFORMATION WITH?

Customers: We share data and reports with our customers that contain both anonymous, aggregate analysis based on data collected from the WiFi device, and personally identifiable data that you chose to share with the WiFi service (for example, through your social media accounts).

- Our customers can only access *information* collected by *their GoBig WiFi devices*.
- Our customers can access *aggregate analysis and report data* collected by *other GoBig WiFi devices*.

Service Providers and Contractors: We share information as necessary to certain third party independent contractors as part of our service (for example hosting provider or credit card processor). These companies will generally have agreements in place with us to only use the information **GoBig WiFi** provides for our benefit.

Legal Requirements: We may be required by law or legal request to disclose your information, and we will try to take steps to limit any such disclosure.

Change of Ownership: If we are acquired or otherwise sell our business, we will transfer all of the information in our systems to the successor entity. We will try to notify you of any change in ownership or sale by either posting it on our site or by emailing you (at the email address in the system).

4. HOW WE STORE DATA?

Remote Storage: No data is stored on a **GoBig WiFi** device. Once collected, data is transferred and stored securely and on our servers hosted at our data center provider.

5. SECURITY OF YOUR INFORMATION

Security Measures: **GoBig WiFi** is committed to industry best practices approaches concerning security measures to prevent the loss, misuse and alteration of the information in our possession.

- We use various security measures to protect the information we collect, as appropriate to the type of information, including 256bit WAP2 AES encryption, 2048bit SSL, firewalls, and access controls.
- We store information you provide to us on a computer system located in a controlled facility with a limited access.

6. OTHER THINGS

Corrections: If you believe that any personal information we have about you is incorrect or might be used inappropriately, please contact us at <http://www.gobigwifi.com/legal.html>. We will take steps to correct or delete the information as appropriate.

Inquiries: If you have a question or complaint about this Privacy Statement or our information collection practices, contact us at <http://www.gobigwifi.com/legal.html> or write us at Compliance Officer, GoBig WiFi, Inc., 2372 Morse Ave. #335, Irvine, CA 92614.

We will investigate the matter and are committed to resolve any privacy concerns that you may have.

No Children Under 13: We do not intentionally gather personal information about individuals who are under 13.

Changes: Our business changes constantly and our Privacy Statement may also change. You should check our website <http://www.gobigwifi.com/legal.html> frequently to see recent changes.